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Cleaning Show 2005

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Cleaning Show Presents Innovation Awards

3 March 2005 -Quartz Publishing & Exhibitions today announced the winners of the first ever Cleaning Show Innovation Awards in each of five categories. They were Prochem Europe in the chemicals category, Karcher for the floor cleaning machines and Unger scooped the hand tools award. JohnsonDiversey emerged victorious in the washroom products category, which Dimplex Cleaning Systems won the award for other machines.

Created by the Cleaning Show to honour pioneering advances in the cleaning industry, the awards were given to the five entries out of 42 total contenders which received the most votes from the members of the British Institute for Cleaning Science, Cleaning and Hygiene Suppliers Association and Cleaning and Support Services Association.

In the category for best chemical innovations, Prochem Europe won with Microsan, a new multi-surface cleaner effective in combating MRSA and similar bacteria. JohnsonDiversey was the runner up in this category for its J Flex range of twelve colour coded products. Amtech UK, Solution UK and Arrow Cleaning & Hygiene Solutions split the third place prize. Karcher's BR100/250 ride-on scrubber dryer took the top honour in the floor cleaning machines category. Second prize went to Tennet NV for the T3 walk-behind scrubber dryer and third to JohnsonDiversey for TASKI smart battery power vacuum cleaner.

The ErgoTec LockingCone from Unger won as the most innovative product in the hand tools category. The runner up was JohnsonDiversey with the Jonmaster System and the third finisher winner was Amtech UK with the CFR's hand tools.

JohnsonDiversey walked away with the washroom products award for Oxivir, a new detergent-disinfectant based on Accelerated Hydrogen Peroxide technology. Cannon Hygiene made a second place showing with its automatic feminine hygiene unit and Unger ErgoToilet Bowl Brush came in third.

Voters selected the SV 4500 range of steam cleaning machines from Dimplex as the winner in the other machines category. The Rotomac 330 escalator deep cleaner from Rosemor International took second, while the Bolton Stair Anchor from Solution UK received third.

Winners collected their awards at an elaborate awards dinner at the Hilton Birmingham Metropole.

Martin Scott, event director, said, "The Cleaning Show Innovation Awards mark a new tradition in the cleaning industry. Companies are already busy developing strategies to win the next awards at the Cleaning Show 2007."

ABOUT THE CLEANING SHOW

The Cleaning Show is a well-established biennial exhibition for the cleaning maintenance and support service industries held at the National Exhibition

Centre, Birmingham. Organised by BCCE Ltd, a company jointly owned by Quartz Publishing and Exhibitions and the British Cleaning Council, the show has a 20-year pedigree and continually draws the leading innovators in the cleaning arena. The Cleaning Show 2003 attracted 250 exhibitors and 8,983 visitors (ABC audited), with the average visitor spending over £300,000 on cleaning equipment and supplies per annum. The Cleaning Show 2005, taking place 1-3 March, will be even bigger. To learn more about The Cleaning Show, visit www.cleaningshow.co.uk or telephone the ticket hotline: +44 (0) 1895 45 44 99.

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