



welcome back to Fast Facts!

On behalf of everyone at the Cruise Lines International Association (CLIA), we thank you immensely for your patience as we have transitioned the organization, office location and team to the "new CLIA." We are now a stronger trade association to represent you with one industry, one voice.

The look is different, but the trusted resource of Fast Facts is back on track to be delivered to you monthly. To ensure your company is represented, please be sure to add **FastFacts@crusing.org** to your press release and e-newsletter distribution lists.

If you have any questions or suggestions, please contact me at 754-224-2205 or **gstewart@crusing.org**. Thanks again.

Sincerely,
Gaye Stewart-Loudis - Membership Director

cruise line news

New Web Site Highlights "Evolutions of Fun" Product Enhancement Program

Carnival Cruise Lines created a special Web site showcasing the many features and highlights of its recently announced \$250 million "Evolutions of Fun" product enhancement initiative. Located at www.carnival.com/evolutions, the new micro-site provides a comprehensive overview of the cruise industry's most ambitious ship refurbishment program which is resulting in a dramatic transformation of the line's eight "Fantasy-class" ships.

Celebrity Announces "Deluxe" Cruise Brand

Celebrity Cruises announced on May 4 the introduction of a new, deluxe cruise brand "Azamara Cruises." Designed to offer exotic destination-driven travel experiences, Azamara Cruises - consisting of *Azamara Journey*, which sets sail May 5, and sister ship, *Azamara Quest*, which enters service in October - will present a more intimate onboard experience, while allowing access to the less-traveled ports of call experienced travelers want to visit.

Costa Inaugurates New Cruise Terminal in Port of Barcelona

Costa officially opened its new "Palacruceiros" cruise terminal with an inaugural ceremony in Barcelona. The terminal occupies a nearly 6,000 square-foot stretch of the "Muelle Adosado" quay. The Port of Barcelona granted a 25-year concession over the area to Costa, which is now equipped

to accommodate cruise ships of all tonnage, length and capacity, including the largest currently in service (over 140,000 gross tonnage). The Italian company has invested approximately 12 million Euros in the new terminal for preferential use by Costa and other companies in the Carnival Corporation group.

Disney Cruise Lines Orders Two New Ships

Disney Cruise Line finalized a contract with Meyer Werft shipyard to build two new ships. Scheduled to launch in 2011 and 2012, the 124,000-ton ships will more than double the passenger capacity for Disney Cruise Line to meet the sustained demand for Disney's family cruise vacations. The new ocean liners will be significantly larger than the existing 83,000-ton ships, the *Disney Magic* and the *Disney Wonder*, with 1,250 staterooms each. Both ships will be built at the Meyer Werft shipyard in Papenburg, Germany.

Holland America Line Names New Business Development Managers

Holland America Line named five new business development managers (BDMs) to its sales force. Gerald Bernhoft assumes the role of BDM for the greater Seattle area. Laura White is the new BDM for Arizona and Rob Taylor is appointed BDM for Sacramento, Northern California Central Valley as well as Reno and Northern Nevada. Jim Keever is named BDM for Northern Ohio and West Virginia while Joan Serra will manage San Gabriel, San Bernardino, and Riverside Counties and the Southern San Fernando Valley territory.

may 2007

in this issue

- **Cruise Line News**
Pages 1 & 2
- **Executive Partner News**
Page 2 & 3
- **Industry News**
Page 3
- **New Executive Partners**
Pages 4 & 5
- **Executive Partner Showcase: Unisource**
Page 5
- **CLIA Events Information**
Page 6

MSC Orchestra Enters Service

On May 5, MSC Cruises' *MSC Orchestra* set sail from St. Nazaire, France to Civitavecchia (Rome), for a formal christening on May 14 with godmother Sophia Loren. Following the ceremonies, the ship will move to Venice, where it will be homeported for the summer season, sailing 7-night round-trip itineraries to Bari, Katakalon, Izmir, Istanbul and Dubrovnik.

New Ship for Norwegian Coastal Voyage

Norwegian Coastal Voyage welcomed *MS Fram*, a 318-berth ship, into its fleet in a christening ceremony on May 9. *Fram* will sail Greenland itineraries this summer, followed by a 67-day world cruise from Iceland to Argentina, with fascinating excursions along the western Atlantic seaboard and the eastern Pacific coast, featuring PolarCirkel landings and expert guides.

Princess Debuts Ships in Europe

Royal Princess, the newest ship to join the Princess fleet, welcomed its first passengers on its maiden voyage from Barcelona, Spain under the command of the line's senior master, the recently appointed Commodore Michael Fatchen. The intimate 710-passenger vessel, which takes the name of a much-beloved former Princess ship, debuts with a series of unique Elite Mediterranean cruises that feature a variety of new itineraries and unique ports. *Emerald Princess* welcomed its first passengers on its maiden voyage from Rome's seaport, the town of Civitavecchia. The 113,000-ton ship's first cruise is a 12-day Greek Isles voyage to Venice that will take passengers to some of the most scenic spots in the Mediterranean and Aegean. Thereafter the ship will offer a series of Greek Isles and Grand Mediterranean cruises before crossing the Atlantic to Fort Lauderdale in October.

Princess Develops Shore Power System in San Francisco

Furthering Princess' dedication to improving air quality in the port cities from which its ships sail, the cruise line has partnered with the Port of San Francisco to develop a shore power

system that will enable its ships to turn off their engines when they dock at Pier 35 and "plug in" to clean electrical power. The Port of San Francisco and Princess Cruises have received a \$1.9 million clean air grant from the Bay Area Air Quality Management District (BAAQMD) to develop the system, which will be based on similar shore power programs Princess debuted in Juneau in 2001 and in Seattle in 2005. Next year, Princess will also begin a shore power program at the Port of Los Angeles.

Royal Caribbean Takes Delivery of Liberty of the Seas

Continuing on the successful track of creating revolutionary onboard offerings and innovative products, Royal Caribbean International took delivery of its newest Freedom-class ship, *Liberty of the Seas*, from Aker Yards. She made her U.S. debut on May 3. The ship will be the first in Royal Caribbean's fleet to showcase new and distinctive wellness, family and wedding programming, which will be rolled out fleet-wide. *Liberty* shares the title of world's largest cruise ship with sister ship, *Freedom of the Seas*, which launched in May 2006.

executive partner news

Baltimore's New Cruise Terminal Ready for Second Season

Coming off a very successful initial season in its new cruise terminal, the Helen Delich Bentley Port of Baltimore is primed for an equally successful second year. In addition to the 29 Royal Caribbean cruises, Baltimore will also receive four port call visits.

Signs of Spring in Boston

The 2007 cruise season officially began on April 15 for the Massachusetts Port Authority (Massport). This year's season runs through December 17, and so far anticipates 103 ship calls with roughly 250,000 travelers passing through Cruiseport Boston with 15 cruise lines offering an assortment of New England/Canada, Bermuda, Caribbean, and trans-Atlantic itineraries.



CRUISE LINES
INTERNATIONAL
ASSOCIATION, INC.

may
2007

in this
issue

- **Cruise Line News**
Pages 1 & 2
- **Executive Partner News**
Page 2 & 3
- **Industry News**
Page 3
- **New Executive Partners**
Pages 4 & 5
- **Executive Partner Showcase: Unisource**
Page 5
- **CLIA Events Information**
Page 6

Port Canaveral's Historical Marker Ceremony

On the 224th anniversary of the last naval battle of the American Revolution, the Canaveral Port Authority, the National Society Sons of the American Revolution (SAR) & the Florida Society Sons of the American Revolution (FLSSAR) hosted a dedication ceremony for a new historical marker dedicated to the battle that was fought just a mile offshore from Port Canaveral.

Port of Los Angeles Environmental Expert Receives Award

Ralph Appy, Ph.D., director of environmental management for the Port of Los Angeles, has been honored with the first-ever Harbor Association Environmental Leadership award from the Harbor Association of Industry and Commerce (HAIC). HAIC, a maritime industry organization, recognized Dr. Appy for his tireless efforts in creating programs and initiatives that balance environmental concerns with Port operations and growth. Dr. Robert Kanter, managing director of environmental management and planning for the Port of Long Beach, also was recognized by HAIC.

Maine "Environment 101" Program Presented in Two Port Cities

The public was invited to attend two separate educational presentations in Bar Harbor and Portland in April that highlighted environmental practices of the cruise industry. The speakers were Dr. Jane Disney, Executive Director of the Mount Desert Island Water Quality Coalition and Richard Pruitt, Director Environment and Public Health Programs for Royal Caribbean Cruises Ltd. The presentations were sponsored by the two cities and CruiseMaine.

Seattle's 2007 Cruise Season Brings New Ships, New Environmental Protections

The 2007 cruise season got underway April 23. A total of 190 vessel calls will bring a record 754,605 passengers to Seattle this season. Nine ships will be homeported in Seattle. A new agreement between the Port and the cruise lines means that all cruise ships homeported in Seattle will use shore power or low sulfur fuel while docked. The air emissions agreement follows a similar agreement among the cruise lines, the Port and the Washington State Department of Ecology regarding wastewater discharges. It went into effect in 2004.

SeaMobile® Announces New Web Portal

SeaMobile Enterprises recently launched



an interactive web portal to allow travelers aboard cruise ships access to important information to customize and enhance their cruising experience. As a partner in the new pilot program, Carnival Cruise Lines is the first to integrate the innovative web portal, which will be available on select Carnival ships within its Internet cafes and Wi-Fi networks.

Wärtsilä Adds BioBower Plant in Belgium

Wärtsilä Corporation was awarded a contract by the Belgian independent power producer Renogen S.A. to supply a second biomass-fuelled combined heat and power plant in the municipality of Amel in the Ardennes, the first "sustainable industrial area" in the southern part of Belgium. The new plant will have a net electrical power output of 3.29 MWe, and a thermal output of up to 10 MWth for district heating. The electrical output in condensing operation is 5.3 MWe.

industry news

Clarifications in Crime Reporting

In March, the FBI provided a letter of agreement on crime reporting and an industry-wide reporting form that could be utilized to satisfy the FBI as well as Coast Guard requirements under 33 CFR Part 120. CLIA reached out to the FBI and U.S. Coast Guard and has worked together over the past year to clarify the reporting requirements, which are supplemental to existing, mandatory laws.

The revised procedures will strengthen incident investigation procedures on passenger vessels and address jurisdiction, reporting requirements for the cruise lines to the U.S. Coast Guard and FBI as well as the FBI's response to alleged criminal wrongdoing.

Department of Transportation Proposed Rulemaking

DOT issued a proposed rulemaking in January, posing more than 54 questions regarding passenger vessels and non-discrimination in providing services to disabled passengers. This is a result of the first Americans with Disabilities Act (ADA) rules in 1991, when DOT asserted coverage over passenger vessels but reserved action in the regulatory text of the final rule.

CLIA's Access Working Group has been meeting to discuss the critical issues of the rulemaking. The DOT extended the comment period by 60 days, to June 22. CLIA and its working group will continue to develop industry comments.



CRUISE LINES
INTERNATIONAL
ASSOCIATION, INC.

may
2007

in this
issue

- Cruise Line News
Pages 1 & 2
- Executive Partner News
Page 2 & 3
- Industry News
Page 3
- New Executive Partners
Pages 4 & 5
- Executive Partner
Showcase: Unisource
Page 5
- CLIA Events Information
Page 6

new executive partners 2007

Capital & Credit Financial Group *Financial Services/Benefits*

The Capital & Credit Financial Group is a diversified financial entity that provides a broad spectrum of banking, asset management, securities trading, stock broking, pension fund management, wealth creation, unit trust and remittance products and services. The group and its subsidiaries provides money transfer services, checking accounts, and other cash management services for the crew as well. The company is a US Government and agencies securities Broker. The subsidiary companies are Capital & Credit Merchant Bank Ltd., Capital & Credit Securities Ltd., Capital & Credit Fund Managers Ltd., and Capital & Credit Remittance Ltd.

Web site: www.capital-credit.com

McIntosh, Sawran, Peltz & Cartaya, P.A. *Legal Representation*

McIntosh, Sawran, Peltz & Cartaya, P.A. represents numerous commercial pleasure cruise carriers on a wide variety of litigation matters, and serves as appointed defense trial and appellate counsel to several of the largest passenger cruise lines in the world. The firm's expertise also includes litigation involving commercial and pleasure fishing, yachting matters, maritime and aviation issues and admiralty personal injury defense matters, including Jones Act, DOHSA, and other federal subject matter litigation. The firm has also developed litigation expertise over the years in such legal disciplines as general negligence, insurance defense and products liability, professional negligence, and medical Malpractice defense, Bad Faith Law and insurance coverage.

Web site: www.mspcesq.com

Royal Marine Insurance Group (RMIG) *Insurance*

RMIG provides insurance and risk management services to safeguard the personal property and financial

security of businesses and individuals. Affiliated with the world's leading insurance markets, Royal Marine Insurance Group has earned the reputation of offering innovative and creative solutions. From initial consultation to complete administration, RMIG creates a portfolio designed to serve your global needs.

Web Site: www.rmig.us

Shanghai International Port Group *International Port*

Shanghai International Port Group (SIPG) operates all the public terminals in Shanghai port, which is located at the junction of China's East Coastline and the Golden Waterway of the Yangtze River. Currently Shanghai's cruise business brings about 100,000 passengers into the city. A stone's throw from the famous Bund, and across the river from the Pudong skyline, the new 300,000 square-foot international cruise ship terminal in Shanghai will be capable of handling three 80,000 ton cruise ships this year. By the end of 2008, it will also house a sleek array of hotels and office towers accommodating tourist as well as staff for the commercial ocean carriers using the Yangshan deepwater port 27 kilometers away.

Web site: www.portshanghai.com.cn

Unisource Worldwide Inc. *Products*

Unisource Worldwide helps the cruise industry operate safe, healthy and clean ships. It is the leading international marketer and distributor of Facility Supplies/Janitorial Supplies business, doing sales approaching \$1 billion annually. As a globally tested provider of bundled products, equipment, services, training and logistics & control, Unisource gives you peace of mind that your housekeeping staff and ship leave port with the right janitorial solutions to support a superior cruise experience. Its expertises include cleaning chemicals, sanitary papers, power equipment, supplies and accessories, trash bags and foodservice disposables.

Web Site: www.unisourcelink.com



CRUISE LINES
INTERNATIONAL
ASSOCIATION, INC.

may
2007

in this
issue

- **Cruise Line News**
Pages 1 & 2
- **Executive Partner News**
Page 2 & 3
- **Industry News**
Page 3
- **New Executive Partners**
Pages 4 & 5
- **Executive Partner Showcase: Unisource**
Page 5
- **CLIA Events Information**
Page 6

Wireless Maritime Services

At-sea Communications and Connectivity

Wireless Maritime Services (WMS) is the world leader in providing state of the art cellular voice and data communications services. WMS provides engineered solutions with the specific focus on the cruise line industry. The company was founded in February of 2004 and is a joint venture of Cingular Wireless and Maritime Telecommunications Network

Web Site: www.cellularatsea.com

executive partner product showcase

Unisource Launches Crusade Against Norovirus



Unisource Worldwide, Inc., one of the largest independent distributors of facility supplies in North America, has launched its campaign to conquer norovirus transmission in the cruise industry. Unisource – and its impressive flotilla of supplier partners – have declared themselves “The White Knights-Crusaders for Clean” by combining their efforts to maintain safe, healthy, and clean ships. Attendees at the 2007 Seatrade Convention had the opportunity to view product demonstrations and to visit with leading industry experts to discuss the latest solutions to fighting norovirus contamination. Six nationally-recognized leaders in disinfection and hygiene demonstrated products and equipment that can immediately help cruise lines in their crusade against infectious diseases.

OxivirTMTb, a fast-acting high performance disinfectant from **Johnson Diversey** and **Virox Technologies**, was demonstrated throughout the show. Based on a patented accelerated hydrogen peroxide technology, Oxivir Tb delivers disinfection in a fraction of the time previously required, destroying bacteria and viruses on hard surfaces in one minute. When used in a cleaning program with the popular ViroxTM hydrogen peroxide products (exclusively offered by

Unisource), Oxivir provides the disease control functionality that only an EPA-registered disinfectant can offer.

Unisource, realizing it takes a fleet of products and processes to conquer contamination risk on board ships, has built a strong team to offer advanced solutions to the industry. Completing the company’s roundtable of White Knights ready to defend your cruises from microbial attack are the following:

Georgia Pacific: Their hygienic dispensers reduce risk of contamination in restrooms, and they developed the 2006 ISSA Product Innovation Award Winner, the Safe-T-Gard™ Door System.

GOJO: The leader in hand hygiene products.

Impact Products: Their focus is on worker safety with the industry’s leading selection of gloves and protective eyewear.

Nilfisk-Advance: Offer the latest innovations in professional cleaning equipment from around the world; this is the company that sprang from the inventor of the first portable vacuum cleaner (1910).

Rubbermaid: Regularly introducing new products in their constantly evolving line of cleaning, safety and sanitation tools

Unisource is proud to bring together these industry leaders to demonstrate how cruise lines can mount an effective defense against onboard norovirus outbreaks. The products and equipment shown and demonstrated at Seatrade are all available through the Global Cruise Division of Unisource Worldwide headed by Gustavo Ruan.

“Unisource is ready to walk on water for the cruise industry,” says Ruan. “We are committed to delivering the best available technologies for cleaning and disinfection with the quality, service and reliability the industry demands.”

For more information, contact:

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CRUISE LINES
INTERNATIONAL
ASSOCIATION, INC.

may
2007

in this
issue

- Cruise Line News
Page 1 & 2
- Executive Partner News
Page 2 & 3
- Industry News
Page 3
- New Executive Partners
Pages 4 & 5
- Executive Partner Showcase: Unisource
Page 5
- CLIA Events Information
Page 6

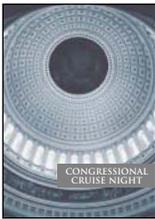


upcoming events

ROYAL CARIBBEAN OPEN HOUSE ABOARD *LIBERTY OF THE SEAS* May 16 - 18, 2007

Sponsored by The Port of Los Angeles

More than 100 people representing 40 Executive Partner companies will be joining us for the first open house at sea. There will be Royal Caribbean presentations by eight departments, and four behind the scenes tours.



CONGRESSIONAL CRUISE CAUCUS Co-Sponsored by Port Canaveral and American Detection Technologies

July 18 - 20, 2007
Washington, D.C.
Willard Hotel

Hotel deadline: June 15, 2007

For hotel reservations, please contact the Willard InterContinental Reservations Department at 202.628.9100 or at 800.827.1747.

Wednesday, July 18, 2007

5:30 pm - 7:30 pm

Board Reception
Willard Hotel

Thursday, July 19, 2007

8:00 am - 8:30 am
8:30 am - 11:40 am

Registration
Continental Breakfast and
Congressional Hill Visit Briefing
Executive Partner Luncheon
Willard Hotel

Noon - 1:00 pm

1:30 pm - 5:00 pm

Hill Visitations with Congressional Offices
or Congressional Briefing at
Florida House Capital Hill
Congressional Cruise Night Reception
Capital Hill

6:00 pm - 8:00 pm

Friday, July 20, 2007

8:00 am - 4:30 pm

Legal & Insurance Seminar
Willard Hotel

CLIA LEADERSHIP FORUM

November 5 - 7, 2007

Doral Golf Resort and Spa, A Marriott Resort

Hotel reservation deadline: October 10, 2007

For hotel reservations, please contact the Marriott Reservations Department at 800.228.9290.

Complete Forum program information will be forthcoming this summer.

Present Sponsors: *Seamobile Enterprises, Inc./Maritime Telecommunications Network, Kaye Rose & Partners LLP, and the Berkely Group*

**ADDITIONAL SPONSORSHIP OPPORTUNITIES STILL AVAILABLE FOR
CONGRESSIONAL CAUCUS AND LEADERSHIP FORUM**

Please contact *Gaye Stewart-Loudis* gstewart@cruising.org or
Donna Curry dcurry@cruising.org

may 2007

in this issue

- **Cruise Line News**
Pages 1 & 2
- **Executive Partner News**
Page 2 & 3
- **Industry News**
Page 3
- **New Executive Partners**
Pages 4 & 5
- **Executive Partner Showcase: Unisource**
Page 5
- **CLIA Events Information**
Page 6