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## Our Stories

### Our Stories

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### Our Donors - Archive

## Donors - Archive

Our

For the week of June 30, 2008

#### Great-West Life, London Life and Canada Life

The Ethno-Cultural Knowledge Translation Program, created with generous support from Great-West Life, London Life and Canada Life, is helping Safe Kids Canada develop culturally-relevant injury prevention resources. These select resources will be accessible to Canada's diverse population to build capacity within communities to conduct programs and activities, which will increase knowledge and awareness of how to prevent injuries.

Great-West Life, London Life and Canada Life serve the financial security needs of more than 12 million people across Canada. Through their national program for corporate citizenship, the Key to Giving, the companies contribute directly to hundreds of non-profit and charitable organizations across the country. On behalf of Safe Kids Canada, SickKids Foundation thanks Great-West Life, London Life and Canada Life for their continued generosity.

#### Scotiabank

As Canada's most international bank, Scotiabank felt a special affinity to children in need from developing countries, like Latin America and the Caribbean. In response to this need, Scotiabank pledged \$1 million in support of the SickKids International Patient Program and currently sponsors two important events for Operation Herbie – the Mistletoe Ball, and Herbie Day.

"We are thrilled to have Scotiabank on board," says Kamla Sharma, director, SickKids International. "Their support enhances our ability to care for more children through direct patient care, education and outreach programs."

Scotiabank has a long history of supporting SickKids. In 1997, Scotiabank established the Scotiabank Clinician Scientist Training Fund, which is an endowment that continues to support clinician-scientist trainees in oncology in perpetuity.

For the week of June 23, 2008

Lilah's Fund

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Lilah's Fund began in 2005 to raise money for neuroblastoma research at SickKids. Lilah Petersiel was born in April 2004 and was diagnosed with neuroblastoma on the first day of her life. Lilah underwent chemotherapy and radiation treatment. Today, she is a happy and healthy four-year old!

Neuroblastoma is a cancer of the sympathetic nervous system that is diagnosed in approximately 25 children in Ontario each year. Through events such as Sunday in the Park with Lilah, Lilah's Fund has raised more than \$300,000 since its inception. With these funds, Lilah's Fund supports innovative neuroblastoma research projects at SickKids, with a particular focus on drug testing initiatives.

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#### **For the week of June 16, 2008**

##### **LIUNA Local 183**

In 2007, the members of Local 183 of the Laborers' International Union of North America (LIUNA) chose to partner with SickKids Foundation and created the LIUNA Local 183 Innovative Research Endowment Fund. They made a tremendous commitment of donating \$1 million. Over the past two years through their golf tournament, they have raised more than \$475,000 for the fund. By partnering with SickKids Foundation, Local 183 is building a legacy of research and innovation for health care in Canada and the health of all our children.

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#### **For the week of June 09, 2008**

##### **RBC**

This year marks the 21st anniversary of the relationship between the employees of RBC and SickKids Foundation. To date, they have generously donated more than \$2.2 million to SickKids. In addition, RBC Foundation has also committed \$2 million to further much-needed training, research and outreach for paediatric mental health at SickKids.

Each year, the RBC employee campaign concludes with a walk-a-thon that ends on the front lawn of the hospital. Please join us on June 11 at 6 p.m. to welcome the dedicated RBC walkers and cheer them on as they arrive.

We thank RBC for its long-standing relationship with SickKids Foundation.

##### **Virox Technologies Inc.**

Virox Technologies Inc. is the creator of Accelerated Hydrogen Peroxide – a patented technology used to develop safer cleaners and disinfectants. Once again, for the third year in a row, Virox has agreed to sponsor the 4th Annual Partners in Paediatric Patient Safety Symposium featuring leading-edge topics related to patient safety and infection control.

"We are pleased to partner with a world-class organization like SickKids. At Virox, we believe that the environment is a critical component of patient safety, and as such we are proud to support this symposium in bringing together leaders in the field to share best practices and knowledge," says Randy Pilon, president and CEO, Virox Technologies Inc.

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#### **For the week of June 02, 2008**

##### **Citytv Herbie Day**

Citytv has long been associated with the Herbie Fund at The Hospital for Sick Children. It is the largest corporate supporter of the annual Herbie Day and, thanks to Gord Martineau, has truly given a voice and face to the Herbie Fund. The Herbie Fund is a volunteer-based organization dedicated to bringing sick children from around the world to SickKids so they can receive life-saving medical treatment not available in their home

country.

Since 1979, community support, along with the annual support generated from Citytv Herbie Day has allowed more than 600 children from approximately 88 countries to receive medical and surgical treatment through the fund. This would not be possible without the dedication, commitment and generosity of Citytv. Citytv also created a five-part series to highlight what has been made possible through the Herbie Fund. Ultimately this series strengthens our message that we have the power to make a difference in the lives of children, no matter where they live. Thank you Citytv for continuing to bring attention to a great cause.

#### **Wal-Mart Canada**

Wal-Mart Canada is passionate about making a difference in the health and well-being of children. In partnership with the Children's Miracle Network, Wal-Mart associates, vendors and customers enthusiastically raise funds to support the 12 paediatric hospitals across the country, touching lives of 2.6 million children in Canada. Their many activities in this region to support SickKids includes selling paper icon balloons, BBQ's, donating a percentage of sales of items from vendors such as Proctor & Gamble, and their largest event the Wal-Mart Walk for Miracles, held on Sunday June 8. Believing that helping children is the right thing to do, Wal-Mart and its passionate, energetic associates have shown incredible leadership in the community by donating more than \$1.7 million to SickKids Foundation in 2007.

Walk with your family of friends on Sunday, June 8 for the 5th annual Wal-Mart Walk for Miracles in support of SickKids Foundation, through its partnership with Children's Miracle Network. Starting at 8 a.m. enjoy a fun-filled day of activities and entertainment at Coronation Park (across from the Princess Gates) in Toronto. To show our SickKids united support for this event, visit [www.walmartwalkformiracles.com](http://www.walmartwalkformiracles.com) and join or donate to the SickKids Striders team.

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#### **For the week of May 26, 2008**

##### **Honda Canada Foundation**

In 2005, Honda Canada created the Honda Canada Foundation (HCF) to give back to the communities in which its customers and associates live, work and play. HCF is committed to enhancing the social well-being of Canadian communities through responsible investment in organizations that share our vision and values and focus on youth in our communities. HCF's goals are to help charitable organizations recognize and respond to the changing needs of our communities, and to invest in the people and charitable groups that make a difference. At the heart of its charitable focus, HCF values: education, environment, engineering and safety. HCF uses these areas as guiding principles in its charitable focus on the belief that a healthy understanding of each area will help both individuals and communities flourish.

The Honda Canada Foundation is pleased to partner with Safe Kids Canada as the secondary sponsor for Safe Kids Week 2008: Pedestrian Safety to reinforce our mutual commitments to safety and education.

##### **Forest Hill Barber Shop**

For the last twelve years, Forest Hill Barber Shop has held a fundraising golf tournament for SickKids in memory of Franco Smeriglio. To date it has raised more than \$340,000 to support many areas of the hospital including juvenile diabetes, which the group is very passionate about. This year, it is continuing to support both juvenile diabetes and The Philip Witche Children's Heart Failure Research Fellowship. Its success would not be possible without the support of dedicated clients, family and good friends. The continued commitment the event has seen from participants is a testament to the generous and great guys at the Forest Hill Barber Shop. SickKids Foundation would like to congratulate them on their past successes and thank them for their ongoing dedication.

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#### **For the week of May 19, 2008**

##### **Mito March For Kirkland**

Funding for research in mitochondrial disease is rare because little is known about the genetic disorder. But with the help of the Kilbride family, important progress is being made. Although their son Kirkland lost his battle to mitochondrial disease in 2007, the Mito March For Kirkland will continue annually with the hope that funds raised will keep the momentum going.

To date the Mito March has generated more than \$109,000 to support many exciting initiatives: SickKids scientists are experimenting with three potential drugs; work is being done to find the gene for one of the more prevalent mitochondrial diseases; more extensive tests can be run for difficult to diagnose cases; and the research team has purchased an important piece of genetic equipment. SickKids Foundation is truly grateful to the Kilbride family for continuing their efforts and raising awareness of this rare disease.

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#### **For the week of May 12, 2008**

##### **Meagan's Walk: Creating a Circle of Hope**

Meagan's Walk: Creating a Circle of Hope began in 2001 and has raised more than \$1.2 million in support of paediatric brain tumour research through its walk, gala, golf tournament and community fundraising.

Meagan's Walk was inspired by Meagan Bebenek who passed away from a brain stem glioma two weeks after her fifth birthday. Each year on Mother's Day the one-of-a-kind 5-kilometre walk starts at Ontario Place and ends with participants forming a human chain around The Hospital for Sick Children. The hug embraces all the children and the families within.

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#### **For the week of May 5, 2008**

##### **Duchesnay Inc.**

A Canadian research-based pharmaceutical company, Duchesnay Inc. of Laval, Quebec, is dedicated to the development of effective pharmacological solutions that are safe for pregnant women and their babies. A generous supporter of Motherisk research and training for over a decade, Duchesnay's latest donation supports the Motherisk Disease Management and Surveillance Program. Duchesnay is also the corporate sponsor of the Motherisk national NVP Helpline, a toll-free service that helps women throughout North America understand and cope with morning sickness, and the Motherisk Update 2008 on reproductive mental health that is taking place on May 7.

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#### **For the week of April 28, 2008**

##### **Pizza Pizza**

Pizza Pizza has supported SickKids Foundation for more than a decade and everyone knows when comfort food is required, our very own hospital location can't be beat.

Support in the past has helped the Nutrition and Food Services Department at SickKids and most recently helped launch MealTrain, an innovative new "room service" program that has increased positive patient feedback and reduced waste and costs.

Thank you Pizza Pizza!

##### **Gala for Hope**

In 2002, Fred Coppola wanted to create an event to give something back to the Toronto community and so, gathered together a committee of friends and family to plan the Gala for Hope, where he took on the role of chairperson.

With perseverance, dedication and generous community support, the Gala raised more than \$60,000 for the Division of Haematology/Oncology at SickKids in its first year.

This month, as the event celebrates its 7th Annual Gala, the organizers are expecting to surpass the \$1 million cumulative milestone.

Congratulations Gala for Hope! We are deeply thankful for your support.

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#### **For the week of April 21, 2008**

##### **Dufferin Concrete**

Launching an innovative fundraising initiative, Dufferin Concrete has cemented its position as a leader in support of SickKids Foundation. Together with its partners and customers, Dufferin Concrete created a program to support SickKids highest priority needs.

To celebrate and recognize everyone's efforts, a special concrete truck drum was designed featuring the tagline: *Building a solid foundation for The Hospital for Sick Children.*

We thank Dufferin Concrete for its initiative and inspiration and we look forward to the program's growth. Look for the truck around Toronto!

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#### **For the week of April 14, 2008**

##### **Mead Johnson**

The relationship between Mead Johnson Nutritionals and The Hospital for Sick Children dates back to the 1930s when Mead Johnson began producing and marketing Pablum, a vitamin and mineral-enriched baby cereal and an invention of SickKids researchers.

The royalties from this relationship largely financed research at the hospital for many years. Nearly 80 years later, Mead Johnson continues to support excellence in research and education at SickKids, specifically in the areas of Motherisk and nutrition.

We thank Mead Johnson for its longstanding commitment to children's health and SickKids.

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#### **For the week of March 31, 2008**

##### **The Masons of Ontario**

The Masons of Ontario have been a part of SickKids since the early 1880's, when John Ross Robertson visited the hospital not long after he had lost his daughter to scarlet fever. Robertson later became the first chairman of the hospital's Board of Trustees, and the most celebrated member of the Masonic order in Canada.

Since then, the Ontario Masons have continued John Ross Robertson's legacy of improving the lives of children and families through its own commitments to SickKids Foundation. Most recently, the Masonic Foundation of Ontario made a visionary investment in the development of the SickKids Cochlear Implant Program, playing an integral role in establishing SickKids as the largest centre for paediatric cochlear implantation in North America and as an international leader in hearing research.

Our warmest thanks to the Masons of Ontario for its continued dedication to SickKids.

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**For the week of March 20, 2008****Foresters**

Since 1984, Foresters, a life insurance company and supporter of the Children's Miracle Network, has partnered with SickKids Foundation as the presenting sponsor of the Annual SickKids Radiothon. With the support of Foresters, the Radiothon has become the largest in the North America and raised more than \$3.7 million last year. Foresters has been a long-term, committed contributor to SickKids Foundation and has made a remarkable impact by investing in local communities, focusing on improving children's health and promoting volunteerism throughout their network.

"Foresters is proud to be a longtime sponsor of SickKids and the Annual SickKids Radiothon," says George Mohacsi, Foresters President and CEO. "Foresters believes in helping children and their families, and what better way to do this than to help raise much-needed funds for the hospital. This way, SickKids can continue to provide the best of care to our children, our future."

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**For the week of March 10, 2008****Bell Canada**

Bell has supported SickKids Foundation for more than three decades and is a company truly dedicated to making a difference in the lives of children. Bell's most recent commitment of \$10 million over five years is allowing SickKids to renovate its emergency department.

This transformation will allow SickKids to give even more support to its patients and families during what is often an extremely stressful time. Bell raises funds through the annual, award-winning Bell Celebrity Gala, a corporate gift and through the generosity of its employees.

Our heartfelt thanks to everyone at Bell for believing in our vision: Healthier Children. A Better World.™

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**For the week of March 3, 2008****The Printing House Charitable Office**

The Printing House Limited™ (TPH®) is a recognized leader in supplying on-demand quick printing across Canada. In addition to 45 years of great customer service, TPH® is also invested in the community through its Charitable Office.

The Charitable Office was formed in 1983 by Earle O'Born, President and CEO of TPH®, along with his wife Janice, to "help others, help themselves." The office has raised millions for Canadian charities in health care and education; it is no surprise that The Hospital for Sick Children falls into that category. Both Earle and Janice are active supporters of SickKids and Janice sits on the Board of Directors for SickKids Foundation.

On January 14, 2008, TPH® Charitable Office presented a cheque for \$26,668.02 to SickKids Foundation to support Safe Kids Canada, which is the national injury prevention program of SickKids. SickKids Foundation gratefully acknowledges the support of TPH® Charitable Office and its employees for their generous support of Safe Kids Canada.

**IBM**

The IBM Employee Charitable Contributions Campaign (ECCC) is a longstanding tradition at IBM that exemplifies one of its core values: "Innovation that matters for the world."

For more than 20 years, IBM employees and the IBM matching grants program have funded highest priority needs at The Hospital for Sick Children. We thank IBM for its on-going dedication and support of SickKids Foundation.

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**For the week of February 25, 2008****Life for Luke Foundation**

At 14 months old, Luke Liegghio was diagnosed with Niemann-Pick Type C (NPC), a very rare genetic disease that doesn't have a cure. In the hopes of saving their son, his parents, Lucy and Enio Liegghio, founded the Life for Luke Foundation in 2001, with the simple mission of finding a cure.

Unfortunately, Luke lost his battle to NPC, but fundraising efforts have not been in vain. His parents knew what the future would hold as children with this disease rarely survive past their teenage years, so they have made the commitment to keep going in Luke's honour. Fundraising efforts in excess of \$580,000 have helped launch various research initiatives at SickKids and other NPC research foundations.

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**For the week of February 18, 2008****Liam's Light**

Liam is a bright 6-year-old child who was born with Caroli disease, a rare, life-threatening illness that affects the kidneys and liver. In 2001 Liam's parents, Doug and Deborah Moore, started a fundraising effort called Liam's Light. It supports research and care for paediatric transplant recipients at The Hospital for Sick Children.

In 2006, SickKids officially opened the Liam's Light Step Down Unit on 6A. This unit is a vital recovery unit for children who have recently received transplants. Through ongoing fundraising events, Liam's Light has successfully raised more than \$350,000.

On behalf of everyone at SickKids Foundation, thank you for all the support!

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**For the week of February 11, 2008****b.r.a.i.n.child**

b.r.a.i.n.child is an incredible volunteer organization that provides support and education to parents, family and friends who share a common experience of caring for a child with a brain tumour or a child who has overcome a brain tumour.

Along with the help of many successful events that support this organization, b.r.a.i.n.child has been able to raise millions of dollars to fund brain tumour research and awareness at SickKids.

Thank you b.r.a.i.n.child for your ongoing dedication.

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**For the week of February 4, 2008****Pedal Power**

Pedal Power began four years ago with the dream of bringing together the community to ride for a cause. Organizers, Rocchina Scrocco, Barbara Rizzo and Karen Bernardo of Carpe Diem Fitness, formed the committee. In its first year, a four-hour indoor spinning events raised money to support The Betty Wallace Breast Cancer Centre at the Trillium Health Centre. In 2006, Pedal Power changed its focus to support children's health care. Naturally, The Hospital for Sick Children seemed to be the perfect fit.

On Sunday, January 27, 2008, Pedal Power held its third event in support of the hospital and raised \$50,000. To date, the events have raised a total of \$110,000 in support of leukemia paediatric research through the

Hats off 2 Kidz Fund. Congratulations Pedal Power. We truly appreciate your tireless efforts and commendable enthusiasm for helping SickKids.

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**For the week of January 21, 2008**

**Astellas Pharma Canada**

For many years, Astellas Pharma Canada has shown its commitment to education in the area of paediatric dermatology. The company's generosity has supported the Dr. Bernice Krafchik Astellas Pharma Canada Fellowship in the Dermatology department at SickKids for the past four years.

Thanks to the support of Astellas, the department has been able to train dermatologists from around the world, who have since returned to their communities with the necessary skills to provide specialized care and service to an entire population.

We thank Astellas Pharma Canada for its on-going support of SickKids.

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**For the week of January 14, 2008**

**Home Hardware**

Since 2002, SickKids Foundation has been proud to be one of Home Hardware's national charitable partners.

By raising funds through local fundraising events, calendar sales and other initiatives, Home Hardware and its dealers have raised more than \$1.2 million in support of the world-renowned research at SickKids.

Each year, Home Hardware celebrates its relationship with SickKids at a Blue Jays game, inviting one of our patients onto the field for a special presentation.

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**For the week of January 7, 2008**

**Brandan's Eye Fund**

The Cescolini family continues in their effort to eradicate childhood glaucoma and cataracts through their support of SickKids Foundation with Brandan's Eye Research Fund. The fund is inspired by their son Brandan, who is a patient at the eye clinic at The Hospital for Sick Children. Since 2003, the fund has generated over half a million dollars with the ultimate goal of giving children the gift of sight for life.

Most of the fundraising takes place with a Gala held in February each year and through becoming the charitable partner for community golf tournaments. While fundraising is their primary goal, creating awareness of childhood vision diseases is a priority for the Cescolini family as well. The family feels it's important to support research in the area of children's glaucoma and cataracts as most funding for such research is geared towards adults. SickKids Foundation appreciates the Cescolini family for their ongoing support through Brandan's Eye Research Fund.

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**For the week of December 31, 2007**

**GMP Securities**

Since 1996, GMP Securities Ltd. has supported the staff and families of SickKids. GMP Securities recently completed a pledge in support of the Unforgettables Fund, which helps pay for the funerals of patients whose families cannot afford the cost.

As a continued tradition on Christmas day, families at the hospital have been treated to a free holiday meal thanks to the support of GMP Securities. We thank GMP Securities and its employees for helping SickKids Foundation provide for the children and families we serve.

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**For the week of December 24, 2007:**

#### **LCBO**

Not only do profits from the LCBO help support a wide range of government social program including health services, but the LCBO also raises funds throughout the year for charities across Ontario. During the month of December, more than 700 LCBO stores in the Greater Toronto Area and surrounding areas are fundraising for SickKids Foundation through donation boxes and a top-up promotion at the cash register. We thank LCBO and its employees and customers for raising funds in support of the world-renowned work done at SickKids.

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**For the week of December 17, 2007:**

#### **The James Fund**

[The James Fund for Neuroblastoma Research](#) was founded by the Birrell Family in 2001 in honour of their son James who passed away from neuroblastoma, a form of childhood cancer.

Since its inception, [The James Fund](#) has raised more than \$2 million dollars for SickKids Foundation.

This funding has provided peer-reviewed funding to scientists and clinicians who “think outside of the box” to explore new and innovative solutions to finding a cure for neuroblastoma.

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**For the week of December 10, 2007 :**

#### **Toys R Us**

With 65 stores across Canada and approximately 1,600 stores worldwide, Toys R Us is the world’s authority on kids, family and fun.

It further demonstrates this through its partnership with Children’s Miracle Network (CMN) and its commitment to helping improve the health of children.

To date, Toys R Us has contributed \$640,000 to CMN, and that number continues to grow.

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**For the week of November 26, 2007:**

#### **Swiss Chalet**

Ever since Swiss Chalet fired up its first slow-roasting rotisserie oven back in 1954, its delicious chicken, fresh cut fries and famous dipping sauce have been bringing Canadians back for more.

“Family happens at Swiss Chalet” is more than a clever advertising slogan – it is part of everything the company does. From tasty, value-priced meals to company-wide fundraising, Swiss Chalet is a family-focused company that demonstrates profits with principle.

Swiss Chalet has been a partner to Children’s Miracle Network since 2003, raising more than \$725,000 for children’s hospitals across the country. On November 15, it celebrated the much-loved *Miracle Kids’ Day* where \$1 from the purchase of a Festive Special or Quarter Chicken dinner went to Children’s Miracle

Network. SickKids Foundation is grateful to the restaurant operators and staff who make this annual tradition such a wonderful success.

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**For the week of November 19, 2007:**

**Inside Line Experience**

A motocross enthusiast, Paul Gross of Seattle, Washington, held the first-ever Inside Line Experience fundraiser to raise money for hydrocephalus research at SickKids. The event, held in conjunction with the Toronto Amp'd Mobile Supercross tour, encouraged local dirt bike fanatics to raise pledges and participate in exclusive race-day activities, even getting the chance to meet the top riders.

The Inside Line Experience, modeled after his efforts for the Seattle Children's Hospital, generated more than \$35,000 for hydrocephalus research projects at SickKids. Paul's passion for advancing research for this neurological condition stems from his son William, who suffers from the disease. SickKids is grateful to Paul for extending his fundraiser to Toronto and helping SickKids Foundation reach out to this new niche of supporters.

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**For the week of November 12, 2007:**

**PartyLite Gifts, Ltd.**

PartyLite Gifts, Ltd. has been a passionate supporter of SickKids Foundation through Children's Miracle Network for over 10 years. Through community events and national promotions, local PartyLite consultants have raised more than \$600,000 to support research and highest priority needs at SickKids. Thank you PartyLite!

**Lupus Ontario**

Lupus is a widespread and chronic (lifelong) autoimmune disease that causes the immune system to attack the body's own tissue and organs, including the joints, kidneys, heart, lungs, brain, blood vessels or skin. Lupus mainly affects women between the ages of 15-45 but also affects men and young children.

In an effort to advance the understanding of this disease, Lupus Ontario has partnered with SickKids in providing ongoing support to the hospital's lupus clinic – one of the largest in the world. Over the years, the organization has assisted in the education of various SickKids trainees through its Geoff Carr Fellowship program. It has also been steadfast in funding research. Clinician-scientists working within the clinic are already among the leaders in publishing significant lupus findings in areas such as genetics and neonatal lupus, atherosclerosis (the hardening of the arteries) and other lupus-related diseases.

Lupus Ontario is a voluntary organization that provides advocacy, public awareness, education and support to people with lupus and their families. For more information about lupus or Lupus Ontario, please visit [www.lupusontario.org](http://www.lupusontario.org).

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**For the week of November 5, 2007**

**Marriot**

Marriott Hotels of Canada has been a proud and long-standing supporter of Children's Miracle Network and SickKids Foundation for more than 24 years. Through the Marriott Pride program and several incredibly successful events, Marriott Hotels of Canada has raised well over \$500,000 for SickKids, and has created an environment where Marriott associates can participate in fundraising opportunities to help kids in their communities across North America. Thank you Marriott!

### Drainworks

Drainworks became a member of the SickKids family in 2007. As a winner of the Consumers Choice Gold Award six years in a row, Drainworks understands the importance of providing the absolute best service to its clients. It has extended its respect for the community by making SickKids its philanthropic partner. Respect, expertise and great service are three of the qualities in which Drainworks takes pride. Thank you Drainworks for sharing our vision: Healthier Children. A Better World.

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### For the week of October 26, 2007

#### Stephan & Sophie Lewar

Throughout their lives, Stephan and Sophie Lewar were great supporters of SickKids Foundation. They chose to continue their relationship with SickKids with a generous legacy through their estates. After the Second World War, Stephan and Sophie emigrating from Poland and experienced first-hand what it was like to rebuild a community. They continued to help their new community in the GTA by supporting many causes and became philanthropic leaders.

In 2000, Stephan was awarded the Order of Ontario. Included in his citation was: *"His generosity to his adopted country and province is unparalleled and has improved the lives of thousands of people. Mr. Lewar is truly a model citizen for all Ontarians."*

Stephan and Sophie's legacy gift helps ensure that SickKids continues to give hope to the thousands of children treated here every year.

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### For the week of October 22, 2007

#### J. Douglas Crashley

J. Douglas Crashley was a generous philanthropist throughout his life and we are very grateful that he chose to honour SickKids Foundation with a legacy through his estate.

Thoughtful and forward-thinking individuals like Mr. Crashley have allowed the hospital to reach heights that were previously thought to be unattainable. Great advancements have been made in community health and paediatric research. Each of the hospital's accomplishments is one where we can thank our donors. It is because of philanthropists like Mr. Crashley that SickKids is at the forefront of children's health care – here in Canada and around the world. His gift gives hope to many sick children.

#### RE/MAX

Children's Miracle Network and RE/MAX are joined by the desire to support children's health care. RE/MAX has always been about more than selling homes. They believe in giving back to the community. SickKids Foundation is proud of the partnership they hold with RE/MAX Ontario-Atlantic Canada.

RE/MAX became the exclusive real estate sponsor of Children's Miracle Network since 1992, and since then, its sales professionals have raised nearly \$75 million for children's hospitals across North America. Through two special programs, SickKids Foundation and its membership with Children's Miracle Network benefit from the compassion and commitment of the sales professionals who genuinely care about the children in their community.

"Our business is about more than just buying or selling homes," said Christine Martysiewicz, director of promotions for RE/MAX Ontario-Atlantic Canada. "Our business is to care for families and what better way to show that care and concern than to support Children's Miracle Network and SickKids Foundation."

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**For the week of October 15, 2007****John Ross Robertson**

As publisher of the Evening Telegram from 1876 until his death in 1918, John Ross Robertson used his paper to help raise community support for SickKids throughout his life. He served as a hospital Trustee from 1885 and as Chairman of the Board from 1891.

His continued generous support, created through a trust in his will, has helped SickKids grow to be a world leader in children's health research, education and care. Philanthropic giants like John Ross Robertson have been critical to the success of SickKids.

**FedEx**

Pedestrian injuries are the leading cause of injury and death for children ages five to nine years old. Since 2001, FedEx Canada has supported Safe Kids Canada's pedestrian safety program "Making it Happen." The program includes community resources to build awareness and a grants program that enables organizations across Canada to address pedestrian safety issues in their communities. As the world's largest express transportation company, FedEx places a high value on corporate responsibility and is committed to safety both in the workplace and in the communities in which it operates. We thank FedEx for its on-going support of Safe Kids Canada!

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**For the week of October 8, 2007:****Lupus Ontario**

Lupus Ontario is among our key partners that help to advance the research and care of children with lupus. For several years, the organization has provided support to SickKids lupus clinic through annual grants and donations from event proceeds. For this month of October, we join hands with Lupus Ontario, families and other organizations across Canada in promoting education and awareness of this disease.

One of the highlights of Lupus Awareness Month is its annual Walk-a-Block for Lupus, which takes place on Sunday, October 21. This event provides a great opportunity for patients, families and friends to come together to raise money and awareness while walking in support of lupus. To learn more about Walk-a-Block or Lupus Ontario, please visit the website at [www.lupusontario.org](http://www.lupusontario.org).

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**For the week of October 1, 2007:****CN**

Safe Crossing Week is from October 22 to 28. Launched in 2005 by Safe Kids Canada and CN, the program raises awareness of safety at highway-railway crossings and encourages teachers, parents and caregivers to teach elementary school children how to cross railway tracks safely.

CN Police promote rail safety to more than 300,000 children and adults annually through its "All Aboard for Safety" program.

Safety is one of CN's guiding principles and we thank CN and its employees for their on-going commitment to Safe Kids Canada and helping to keep our children safe.

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**For the week of September 23, 2007:****Air Canada**

Air Canada Kids' Horizons has been a proud supporter of SickKids since 1994 as a Children's Miracle Network sponsor. Air Canada provides support for SickKids families through the Hospital Transportation Program. This program supplies flights from across Canada to help children and their families reach SickKids when specialized medical treatment is not available in their community. Air Canada also generously supports SickKids Foundation by providing air travel passes for fundraising purposes.

"Children in need of special care and attention have a special place in the hearts of Air Canada, its employees and customers. Our way of showing how much we care is to ensure they have access to the best specialized medical treatment available in Canada," said Robert Milton, President and CEO. "I am incredibly proud that Air Canada, its employees, customers and Aeroplan members are making a difference to the lives of these children."

#### **The Forrester family**

The Forrester family continues to celebrate the memory of their daughter Liane through their support of SickKids. Liane, who passed away in 2003 from non-Hodgkins lymphoma, was the inspiration behind "A Run for Liane," which is held in conjunction with the Scotiabank Toronto Waterfront Marathon each year. To date they have raised over \$131,000 for cancer research and will continue their efforts at their run this year. The family members have been great ambassadors for SickKids by sharing their story on air during the annual SickKids Radiothon and at fundraising events throughout the year. A big thank you goes out to the Forresters and all of their supporters who have given their time and energy to helping the Cancer Research Program at SickKids.

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#### **For the week of September 17, 2007:**

##### **407 ETR**

Year after year, 407 ETR has demonstrated its devotion to helping surrounding communities. The most recent commitment was a gift to SickKids Foundation in the amount of \$125,000 towards paediatric research, specifically paediatric brain tumours. This donation will help SickKids maintain its position as Canada's most research-intensive hospital.

"SickKids is one of the best hospitals in the world and we are proud to be associated with it," said Antonio de Santiago, president and chief executive officer of 407 ETR. "It has helped thousands of families across the GTA, including a number of 407 ETR customers and employees - it's a cause that is close to our hearts."

We would like to thank 407 ETR for investing in innovative research to help find new treatment paths for children with paediatric brain tumours.

##### **The Yellow Bus Foundation®**

The Yellow Bus Foundation® (YBF) enriches the lives of children in Canada living with chronic illness and/or serious medical conditions as well as provides opportunities for disadvantaged youth. This year, SickKids Foundation has been chosen as a beneficiary of YBF's two signature events: The 4th Annual Bay Street Stampede and the 11th Annual 100 Hole Golf Marathon. Proceeds will help support the Cochlear Implant Program at SickKids.

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#### **For the week of September 9, 2007:**

##### **Hats off 2 Kidz**

Inspired by her own experience at SickKids as a young Leukemia patient, Deborah Bianchi decided she wanted to give back to the hospital as a personal thank you. Hats off 2 Kidz began in 2003 under the vision, "Today, we can give a child a reason to smile, tomorrow."

Since its inception, Hats off 2 Kidz has evolved to include several successful fundraising events. Each year, it

hosts an annual toy drive, a charity golf tournament and a gala dinner with all proceeds going to support paediatric leukemia research. In 2006, Carpe Diem Fitness joined the list of events in support of Hats off 2 Kidz with its highly-successful spinning marathon, "Pedal Power." SickKids Foundation would like to thank Hats off 2 Kidz for its outstanding dedication and support.

#### **Brampton Brick**

Brampton Brick is Canada's second largest manufacturer of clay brick and, along with its family of companies, is a great supporter of the outstanding work being conducted at SickKids. SickKids Foundation is pleased to extend its warmest thank you to such a generous supporter.

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#### **For the week of August 27, 2007:**

##### **Kid Golf Classic**

Kid Golf Classic was started in 1983 as a fundraiser for Children's Wish Foundation but three years ago, the organizers were inspired by stories they heard about positive experiences at The Hospital for Sick Children. Now the proceeds from the golf event go to SickKids Foundation.

This 36-hole golf tournament consistently sells out and the event continues to exceed the fundraising goals. The proceeds generated from this event have grown from \$2,500 during the very first year to reaching \$70,000. Kid Golf Classic has had many devoted volunteers and administrative staff members on the team over the last 24 years who all share a passion for helping children. Three of the original founding members still remain on the committee. We would like to express our gratitude for their commitment to helping children.

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#### **For the week of August 20, 2007:**

##### **Dairy Queen**

No question about it, kids love Dairy Queen and Dairy Queen loves kids. No where is this affinity more evident than in the organization's long-standing relationship with The Hospital for Sick Children then through the Children's Miracle Network (CMN).

A rock-solid supporter of children's hospitals, Dairy Queen has been with CMN from almost the beginning. Since 1984 Dairy Queen operators and employees have raised more than \$2 million for the 14 CMN hospitals in Canada. With a number of fundraising programs taking place in Dairy Queen restaurants throughout the United States and Canada, the organization's ongoing fundraising potential is impressive.

The heart of Dairy Queen's fundraising efforts include the sale of paper Miracle Balloons in the month of June and the annual Miracle Treat Day in August with all proceeds of Blizzards sold going to local children's hospitals like SickKids.

We sincerely thank Dairy Queen for its long-standing partnership, community leadership and tremendous support of children.

##### **TIM-BR Kids Charitable Foundation**

For the past decade, TIM-BR Mart has been a dedicated supporter of SickKids Foundation. The TIM-BR Kids Charitable Foundation is supported by over 600 independent TIM-BR Mart building centres across Canada through various fundraising initiatives, including numerous regional charity golf tournaments. The proceeds from these events are used to promote initiatives that aim to assist children.

This year, the TIM-BR Mart Children's Charity Gala raised \$10,000 in support of the highest priority needs at The Hospital for Sick Children. SickKids Foundation would like to thank TIM-BR Kids Charitable Foundation for their community spirit and charitable support.

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**For the Week of August 13, 2007:**

**Great-West Life, London Life and Canada Life**

A new Ethno-Cultural Knowledge Translation Program, created with generous support from Great-West Life, London Life and Canada Life, will help Safe Kids Canada develop culturally-relevant injury prevention resources. These select resources will be accessible to Canada's diverse population, building capacity within communities to conduct programs and activities, increasing knowledge and awareness of how to prevent injuries.

Great-West, London Life and Canada Life serve the financial security needs of more than 12 million people across Canada. Through their national program for corporate citizenship, the Key to Giving(tm), the companies contribute directly to hundreds of non-profit and charitable organizations across the country. On behalf of Safe Kids Canada, SickKids Foundation thanks Great-West Life, London Life and Canada Life for their continued generosity.

**MSM Annual Golf Tournament for SickKids**

SickKids Foundation would like to thank Magna Powertrain for its continued support of the hospital through the MSM Annual Charity Golf Tournament for SickKids.

The yearly tournament has raised more than \$235,000 for the highest priority needs at the hospital to fund research and education and aid in the purchase of equipment. MSM has shown unwavering support of SickKids throughout the years and we salute it for its generosity.

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**For the week of August 6, 2007:**

**Heavy Duty Distributor Council**

Members of the Heavy Duty Distributor Council (HDDC) continued to show support for SickKids with the annual business conference held in June in the Town of Markham. This year's event generated more than \$26,000, bringing the total amount raised for the Priority Needs Fund at the hospital to almost \$170,000. This is an amazing show of support considering that the conference draws attendees who represent all areas of Canada and some members from the United States as well.

HDDC is a non-profit corporation that has been serving Canadian heavy-duty manufacturers and distributors for over 20 years. Its employees believe in promoting safety for the trucking industry and are believers in the great work being done at SickKids. SickKids Foundation would like to thank HDDC and its members for the continued support.

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**For the week of July 30, 2007:**

**Jonathan Hill Memorial Golf Tournament**

The third annual Jonathan Hill Memorial Golf Tournament will take place on July 30, 2007 at Cardinal Golf Club. Jonathan's family organized this tournament to help children affected by cancer beat the odds and to help keep Jonathan's memory alive.

The tournament raises funds for research in the areas of brain tumours and leukemia at SickKids. In the last two years, the Jonathan Hill Memorial Golf Tournament has raised \$60,000 for brain tumour and leukemia research at the hospital. We thank them for their continued support.

**The Brundage Family**

Christopher Brundage was a beautiful, vibrant child who was taken from his family by leukemia at the age of six. The Brundage family has since worked to support leukemia research at SickKids, partly in Chris' honour, partly in gratitude for the outstanding care he received, but mainly because Christopher didn't want anyone else to suffer from leukemia.

Christopher's endowment fund is now close to \$1 million, a significant milestone on the way to achieving his last wish.

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**For the Week of July 23, 2007**

**Margaret Allison & Reginald James Chandler**

Margaret and Reginald Chandler have been devoted supporters of SickKids for many years. As their last act of compassion and generosity, they decided to leave a lasting legacy and bequeathed the bulk of their estate to SickKids Foundation.

SickKids is honoured to be the recipient of such a generous legacy gift from the Chandler family, totaling over \$2.5 million to date. It is because of friends like them that SickKids is at the forefront of children's health care here in Canada and around the world.

Their inspiring gift gives hope to many sick children.

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**For the Week of July 16, 2007:**

**Janis Rotman**

Janis Rotman's generosity has made a difference in a number of programs at SickKids including immunization research, home care, child life and cancer care. In gratitude of Janis' thoughtful contributions, the playroom on the surgical ward at the hospital was named the "Janis Rotman Playroom."

Recently, Janis awarded the second annual prestigious Rotman Award, which identifies the necessity to recognize and promote excellence in paediatric home and community care services. During the ceremonies she commented on the innovation in the field of home care. "It can be, should be, and will be a way to make advancements in paediatric care."

**TD Bank Financial Group**

TD Bank Financial Group has been committed to improving the quality of life in communities across Canada by helping to ensure they are vibrant and healthy. In fact, TD is one of the largest corporate contributors in Canada and has been supporting SickKids through Children's Miracle Network since 1994. Throughout the year, TD Bank Financial Group and its employees run campaigns to help raise awareness of children's health issues, volunteer their time and energy, and raise funds through grassroots activities. In 2006 alone, TD raised almost \$2.2 million through its automatic monthly donation program, Miracle Month of May Bear Sales, golf tournaments and the corporate matching initiative. Through its generosity, TD supports About KidsHealth, the Therapeutic Clown Program, mental health research, The Herbie Fund and highest priority needs at SickKids.

We thank TD Bank Financial Group for its community leadership and tremendous support of children's health and well-being.

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**For the Week of July 9, 2007:**

**Jessica's Footprint: A Walk in the Park**

The Durigon family is keeping the memory of their daughter, Jessica, alive by raising funds for brain tumour

research through Jessica's Footprint: A Walk in the Park. The walk, which takes place at York Road Park, has brought the Guelph community together and generated more than \$130,000 its first year to support SickKids Foundation.

The family also acts as ambassadors for the hospital by participating in the SickKids Radiothon and sharing their story on air. Many thanks go out to the Durigon family for their continued support and to their hardworking committee that make the walk possible. This year, on Saturday, July 14, join those who are following Jessica's Footprints and walk to raise funds for brain tumour research.

#### **The Longo's Family Charitable Foundation**

On July 10th, The Longo's Family Charitable Foundation will be hosting its 18th Annual "Fore" Kids' Sake Charity Golf Tournament. Over the past 17 years, Longo's has generously supported the health of children and youth by funding key initiatives at SickKids that help meet the physical and emotional needs of our young patients. Proceeds from this year's tournament will be dedicated to a five-year commitment to SickKids in support of the SickKids Priorities Fund.

According to The Longo's Foundation chair, Rosanne Maiurro, "Longo's strongly believes that family values are essential to community growth. We are about 'families helping families.' We share that vision with SickKids and that helps us to realize that we are making an impact with our contributions."

Thank you to The Longo's Family Charitable Foundation for its continued support of SickKids.

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#### **For the week of July 2, 2007:**

##### **A&P**

Through its Growing Great Kids program, A&P is dedicated to the growth, development, care and well-being of children. For more than four years, A&P has been a key partner of Safe Kids Canada, funding its outreach programs and core activities. A&P's support comes from all areas of the company through corporate gifts, employee donations, in-store fundraising and gifts-in-kind.

Thanks to the support of A&P, its employees and its customers, Safe Kids Canada is able to translate evidence-based research into best practices, reducing the number of children hurt and killed by preventable injuries. We salute A&P for its dedication to the health and safety of our children.

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#### **For the week of June 25, 2007**

##### **Costco**

Costco is a proud sponsor of the Children's Miracle Network that supports children's hospitals and communities across Canada. The Ontario warehouses that support SickKids Foundation have done so with tremendous creativity, commitment and spirit. Each year in May, Costco reaches out to its members and employees to raise money through a variety of ways including paper balloon sales, Mother's Day roses, barbeques and bake sales.

To highlight the sheer dedication of Costco employees and their families, there are also five walks that begin at a Costco warehouse and end at SickKids. In some cases, such as the team from Ajax, they walk for more than eight hours to raise awareness and funds in support of research and care at SickKids. Through its amazing efforts last year, Costco raised over \$325,000 for SickKids. Thank you Costco for making a phenomenal difference in your community - one step and one person at a time!

##### **Rose Perri**

Thank you to Rose Perri, the entire Perri Family and GenereX Biotechnology for their generous gift that has funded a playroom at SickKids and helped sponsor one of our most popular events, A Family Affair. Rose

dedicates her philanthropic efforts to the memory of her brother, E. Mark Perri, who founded Generex. She has been tireless in her effort to lead Generex in finding new ways to manage juvenile and adult diabetes, and to fight infectious diseases.

We are grateful for the relationship we have with Rose, the Perri family and Generex. Thank you for believing in SickKids!

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#### **For the week of June 18, 2007**

##### **RBC**

The employees of RBC have supported SickKids Foundation for 20 years. To date, they have generously donated more than \$2 million to SickKids. Each year, the RBC employee campaign concludes with a walk-a-thon that ends on the front lawn of the hospital. Please join us on June 21 at 6 p.m. to welcome the dedicated RBC walkers and cheer them on as they arrive.

We thank RBC for their long-standing relationship with SickKids Foundation.

##### **Phillip and Peggy DeZwirek**

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#### **For the week of June 11, 2007**

##### **Wal-Mart Canada**

Wal-Mart Canada is a tremendous supporter of SickKids Foundation as a member of the Children's Miracle Network. Each year, it rallies its associates, vendors and local community of customers to support fundraising efforts for children's health and well-being. Wal-Mart is a leader in making a difference for over 2.6 million children in Canada. From the Wal-Mart Walk for Miracles, selling paper icon balloons for \$2, a percentage of sales from brands such as Cadbury and Procter and Gamble Inc., to grassroots activities of BBQ's and soccer tournaments, Wal-Mart Canada truly believes that helping children is just the right thing to do. Through Wal-Mart's incredible corporate and associate support, energy and passion, they raised \$1.2 million in 2006 and have just surpassed over \$5 million in total giving to SickKids.

"Through our partnership with Children's Miracle Network, our commitment to Canadian children's health has been a top priority since we first came to Canada in 1994. Since then, Wal-Mart has raised and donated more than \$25 million to Canadian children's hospitals, including SickKids. The pioneering research and world-renowned medical care offered at SickKids makes the hospital one of the most respected in the world," said Mario Pilozi, president and CEO of Wal-Mart Canada. "As a leading corporate donor of children's hospitals, it's a fantastic feeling when a customer or associate tells me how proud they are that Wal-Mart supports SickKids and the medical teams that helped to save or enhance their child's life."

Thank you Wal-Mart Canada for being a leader in supporting SickKids!

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#### **For the week of June 4, 2007**

##### **Forest Hill Barber Shop**

Nick Vitantonio and the gents at Forest Hill Barber Shop have supported SickKids Foundation with their charity golf tournament for many years.

The tournament, which is held in memory of Franco Smeriglio, has generated over \$275,000 for a variety of programs throughout the hospital including the juvenile diabetes program.

Their efforts continue this year with the 12th Annual Forest Hill Barber Shop Golf Tournament scheduled to

take place in June.

We are truly grateful for all the time and effort they put into making these events such a great success and appreciate their long-time devotion to SickKids.

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