

# PRESS RELEASE

## Virox Technologies Inc Awarded 2013 Ontario Business Achievement Award As the Global Innovator



We are proud to announce that Virox Technologies Inc. has been awarded the prestigious *Global Innovator Award*, presented at the Ontario Business Achievement Awards (OBAAs) on November 20<sup>th</sup>, 2013 in Toronto, ON. Sponsored by the Government of Ontario, this award is presented to an Ontario business whose product has resulted in expanded exports and new jobs. Virox now stands amongst top companies such as PricewaterhouseCoopers LLP, Bombardier Aerospace, Magna International and Mercedes Corporation as a leader for driving economic growth in Ontario.

For over 30 years, The Ontario Business Achievement Award (OBAA) has been the most recognized industry gala in the province with a single focus on celebrating business success. Every year, the Ontario Chamber of Commerce recognizes businesses for their achievements in areas including innovation, market expansion, exports and corporate citizenship. Nominees are business leaders and entrepreneurs that drive the Ontario economy. They represent small, medium, and large enterprises from across sectors.

The road to the nomination for this impressive award started in 1998 when “Virox CEO Randy Pilon gathered a group of seed investors to purchase the rights of a novel peroxide disinfectant technology. Immediately, Virox sought to secure the intellectual property of the product as it contemplated a series of strategic alliances with industry leaders. Virox wanted to bring this revolutionary new disinfectant technology to the world and these relationships would facilitate the vision. With a strong business plan and the ability to put together a talented group of individuals, Virox has successfully gained momentum since the introduction of Accelerated Hydrogen Peroxide® (AHP®) disinfectants in March 1999.”

Since 1999, Virox has evolved from being a small company at the forefront of SARS, to providing disinfectant products to 60 countries worldwide. As a leading Research & Development company, Virox has seven issued global patents and more pending and has partnered with 9 tier-one industry leading companies. As the proud recipient of the Global Innovator Award, Virox will continue to help save lives and interrupt the spread of infections by providing a safer alternative to toxic legacy disinfectant chemistries.

To read more about our nomination, please refer to the Ontario Chamber of Commerce website <http://www.occ.ca/occ-events/ontario-business-achievement-awards/virox-aims-to-clean-up-at-the-2013-obaas/>

To read more information about the 2013 Ontario Business Achievement Award Winners, please visit <http://www.obaa.ca/2013-winners/>

**For further information:**

Nicole Kenny, B.Sc, Assoc Chem  
Director, Professional and Technical Services  
1-800-387-7578 x118  
nkenny@virox.com  
@nicolecronkenny