

Media Release

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FOR IMMEDIATE RELEASE

From SARS to Swine Flu: Protecting Your Dental / Medical Practice

As of April 29, 2009, human cases of Swine Flu have been confirmed in the USA, Mexico, Canada and six other countries worldwide and have been suspected in many other nations. Deaths have been reported in the US and Mexico.

The World Health Organization warned that the swine flu outbreak is moving closer to becoming a pandemic, and raised its pandemic alert to phase 5 (phase 6 is the highest in the scale; it is for a full-scale pandemic).

Just how safe are we against the Swine Flu? According to the WHO, CDC and Health Canada, taking precautions to protect yourself and your practice is the best course of action.

Surface disinfection in dental and medical practices is performed daily. However, which product is the best choice?

OPTIM 33TB, with AHP (accelerated hydrogen peroxide) technology, is a surface cleaner and disinfectant that has gained the reputation as being one of the most effective and safe surface disinfectants on the market.

It has a **1 minute virucidal claim** against both enveloped (easy to kill viruses such as Influenza) and non-enveloped viruses (difficult to kill viruses such as Polio) which provides an added level of "comfort and confidence" in the event of a viral outbreak.

Its superior virucidal efficacy was recognized and subsequently recommended for the cleaning and disinfection of surfaces within all major healthcare facilities in Ontario Canada during the widely publicized SARS epidemic in early 2003. AHP was chosen because of its unique ability to balance rapid effectiveness with user and patient safety.

Confidence is key in any outbreak situation and when dealing with a relatively unknown virus such as new strains of the H1N1 Swine Flu.

OPTIM contains no VOC's (Volatile Organic Compounds) and carries no precautionary warnings on the label (EPA Cat. 4). OPTIM 33TB provides safer infection control for dental and medical staff, their patients and their environment.

For more information about **OPTIM 33TB** and protecting yourself against the Swine Flu, go to www.scican.com or contact SciCan directly.

In the U.S.A. 1.800.572.1211
In Canada 1.800.667.7733

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