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- » Contract Cleaning Benchmarking Survey Report
- » Contractor Success
- » Industry Leaders Review

## Carpet Care



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- » Tennant Company Commercial Carpet Care Tip of the Month: Carpet Care Equipment for a Clean Carpet

## Hard Floor Care



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- » Case Studies
- » Betco's Tip of the Month: Top Scrubbing for Increased Productivity
- » NCL Floor Care Tip of the Month: RUBBER FLOORS – PROTECTING YOUR FLOORING INVESTMENT
- » Kent Vacuum Tip of the Month: Use vacuums with HEPA filtration to improve IAQ and overall health

## Productivity



- » Procter & Gamble Professional™ Productivity Tip of the Month: Save time and money with proactive carpet extraction

## Green Cleaning



- » CM/Spotlight on Green Cleaning
- » Case Studies
- » O'Dell Corporation Green Supplies Tip of the Month: Could Your Organization Become a Green Power Partner?
- » Advance Green Cleaning Equipment Tip of the Month: GS-42 from Green Seal certifies green cleaning processes and equipment
- » NCL "Green" Cleaning Tip of the Month: Controlling MRSA Outbreaks from an Environmental Cleaning Perspective
- » Betco's Green Cleaning Tip of the Month: \$\$\$ Saving Green \$\$\$

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CMM NEWS

### JohnsonDiversey press release

Tuesday, March 18, 2008

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**Forum of leading experts will chart course for sustainable facility care***Premiere event aims to cut through the green hype in facility care*

STURTEVANT, WI -- A unique forum will bring together leaders in the facility-care industry to chart a course through the green hype and develop practical approaches to sustainable facility care, JohnsonDiversey announced today.

With all the green hype now in the public dialogue, facility managers and service providers are challenged to find real, practical solutions for sustainable facility care.

The Sustainable Facility Care Forum will be held at the Newseum in Washington, DC, on April 30, and will explore the theme "Mapping the Green Frontier." The one-day plenary event is sponsored by JohnsonDiversey in partnership with the Leonardo Academy, a nonprofit organization dedicated to sustainability. The forum will showcase best practices in sustainable facilities and is designed to advance sustainability as a viable business model.

"We're sponsoring the forum for decision makers to help map the future of sustainability in the cleaning industry," said JohnsonDiversey President and CEO Ed Lonergan. "JohnsonDiversey is committed to listening and promoting honest dialogue. We look forward to an event that furthers the cause of sustainable facility care."

An award for leadership in sustainability will be presented by JohnsonDiversey Chairman Curt Johnson to a customer who demonstrates a unique commitment to sustainability, with a proven track record of meeting the highest standards of facility care for health, safety

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**CMM COMMUNITY****Discussion****Latest Bulletin Board Messages**

- » **EnMotion**
- » **What kind of hostile situations have you had with employees?**
- » **Glos Tek 100 from Ecolab Removal**
- » **osha**
- » **Another dust question**

**Other Discussion Links**

- » **Yahoo User Groups**
- » **ICAN Ask the Experts**

**The Great Debate****Is the CRI Seal of Approval program beneficial for professional carpet cleaners?**

- **Writing in opposition of the CRI SOA**
- **Writing in favor of the CRI SOA**

**Hot water or pad cleaning: Which is best?**

- **Writing in favor of OP/VLM cleaning**
- **Writing in favor of hot water extraction**

**Should specialized projects be outsourced?**

- **Writing in favor of outsourcing**
- **Writing against outsourcing**

**Polls**

Which if these Top 10 stories had the most impact on the JanSan industry?

- Feds arrest 55 cleaners
- Janitor arrested as serial killer
- Travolta's charge against carpet chemicals challenged
- George Foreman aims to 'Knock-Out' cleaners
- Woman sues after restroom toilet mishap
- Janitor killed by elevator
- Cleaning chemicals kill toddler
- EPA board finds carpet chemical likely causes cancer

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*Professional Management of Housekeeping Operations*

- Carpet cleaning van explodes
- Nine die due to lax hospital housekeeping

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## Who's Who

[Contract Cleaning Industry Leaders Review](#)

[In-House Facility Industry Leaders Review](#)

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## Events

### National Conferences

- [ISSA/INTERCLEAN North America 2009](#)
- [BSCAI](#)
- [ASHES](#)
- [APPA](#)
- [NFMT](#)

### Other Event Links

- [IICRC Courses](#)
- [CarpetClasses.com](#)
- [Cleaning Management Institute](#)
- [Critical Issues Online Seminar Series](#)

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