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## Industry News

### Virox Technologies and JohnsonDiversey recognized for cross-border collaboration on green disinfectants

The Canadian American Business Council, the voice of the Canadian American business community, today presented Virox Technologies Inc., of Oakville, Ont., and JohnsonDiversey Inc., of Sturtevant, Wis., with the prestigious Business Achievement Award for their collaboration in developing and distributing a safe and environmentally friendly hydrogen peroxide-based disinfectant.

In 2001, Virox Technologies and JohnsonDiversey formed a partnership in the ongoing fight against infectious disease and together have proven that a disinfectant need not be toxic to be effective.

"In 2003, we were at the forefront of the global fight against SARS in large part because of our partnership with Virox," said Ed Lonergan, President and CEO of JohnsonDiversey. "And this partnership is at the foundation of our aggressive approach in the fight against the spread of avian flu and other infectious diseases. Our relationship with Virox is not just good business. It is also helping to protect public health. We're proud of how this U.S.-Canadian business enterprise is making this world a safer, healthier place."

Each year, the Council identifies innovative and successful alliances between Canadian and American businesses to recognize the benefits that these partnerships bring to both countries \_ in jobs, innovation and revenue creation. Judges look for sustained profitability, job creation, financial strength, environmental responsibility and exceptional innovation. Past award winners have included Research in Motion (RIM), Intel Corporation, Syncrude and Caterpillar.

"The judges for this year's Business Achievement Award were not only impressed by the working partnership between the two companies but also by the positive impact their solution has for reducing the threat of infectious disease," said Randolph Dove, Board Chairman, Canadian American Business Council. "The CABCC recognizes their incredible work and applauds their cross-border alliance on a global scale."

"Many disinfectants are currently under scrutiny due to increasing concern with human and environmental safety," said Dr. Syed A. Sattar, director of the Centre for Research on Environmental Microbiology, University of Ottawa. "Too many disinfectants have a narrow spectrum of germicidal activity because most products are only tested against easy-to-kill bacteria and not against more resistant viruses. The Virox / JohnsonDiversey partnership is meeting the need for safer, more effective germicides."

Virox Technologies and JohnsonDiversey will be formally presented with their award at the 12th Annual Awards luncheon taking place during the North American Competitiveness Forum on November 8, 2006 at the Royal York. For information on the event please visit [www.canambusco.org](http://www.canambusco.org).

The Canadian American Business Council is the voice of business in the world's most prosperous relationship. Established in 1987, the Council is a non-profit, issues-oriented organization dedicated to elevating the private sector perspective on issues that affect our two nations. Our members are key business leaders and stakeholders from both sides of the border. The Council's activities include high-level briefings on issues of current concern, assistance with practical trade and policy challenges, significant networking opportunities, and informative seminars.

CABCC member companies include: Alcan, Allstream, Amgen, Bombardier, Campbell Soup Company, Canadian National Railway, Canadian Natural Resources Limited, Daimler Chrysler, EDS, Exxon Mobil Corporation, FMC, GlaxoSmithKline, Royal Bank of Canada, TransCanada, UPS, Wal-Mart, and Wendy's International.

JohnsonDiversey Inc. is a leading global provider of commercial cleaning, sanitation and hygiene solutions, serving customers in the lodging, food service, retail, health-care and food and beverage sectors as well as building service contractors.

JohnsonDiversey Inc. is a member of the Johnson family business enterprises of Racine, Wisconsin, USA. With operations in 55 countries, JohnsonDiversey provides customers worldwide with the products, solutions and expertise to make their facilities the safest and cleanest in the world. To learn more, visit us at [www.johnsondiverseym.com](http://www.johnsondiverseym.com).

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