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**NEWSFLASH**

**Can Clean 2009** - Can Clean 2009 will be held April 29th & 30th, 2009 at The Direct Energy Centre at Exhibition Place. More detailed information will be published by the CSSA website.

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CANADIAN-U.S. PARTNERSHIP A "CLEAN SWEEP" FOR 2006 BUSINESS ACHIEVEMENT AWARD

Canadian-U.S. Partnership a "Clean Sweep" for 2006 Business Achievement Award

**Virox Technologies and JohnsonDiversey** recognized for cross-border collaboration on green disinfectants for healthcare use.

**The Canadian American Business Council**, the voice of the Canadian-American business community, has selected **Virox Technologies Inc., Oakville, Ont., and JohnsonDiversey Inc., Sturtevant, Wisc., to be award the prestigious Business Achievement Award** for their collaboration in developing and distributing, a safe and environmentally-friendly hydrogen peroxide-based disinfectant.

In 2001, **Virox Technologies and JohnsonDiversey** formed a partnership in the ongoing fight against infectious disease and together have proven that a disinfectant need not be toxic to be effective. Past award winners have included Research in Motion (RIM), Intel Corporation, Syncrude and Caterpillar.

Each year, the council identifies innovative and successful alliances between Canadian and American businesses to recognize the benefits that these partnerships bring to both countries – in jobs, innovation and revenue creation. Judges look for sustained profitability, job creation, financial strength, environmental responsibility and exceptional innovation.

"The judges for this year's Business Achievement Award were not only impressed by the working partnership between the two companies, but also by the positive impact their solution has for reducing the threat of infectious disease," said Randolph Dove, board chairman, Canadian American Business Council. "The CABC recognizes their incredible work and applauds their cross-border alliance on a global scale."

"Many disinfectants are currently under scrutiny due to increasing concern with human and environmental safety," said **Dr. Syed A. Sattar, director of the Centre for Research on Environmental Microbiology, University of Ottawa**. "Too many disinfectants have a narrow spectrum of germicidal activity, because most products are only tested against easy-to-kill bacteria and not against more resistant viruses. The **Virox/JohnsonDiversey** partnership is meeting the need for safer, more effective germicides."

Virox Technologies and JohnsonDiversey were formally presented with their award at the 12<sup>th</sup> Annual Awards luncheon which was held during the North American Competitiveness Forum on Nov. 8, at the Royal York Hotel, Toronto, Ont.

The Canadian American Business Council is the voice of business in the world's most prosperous relationship. Established in 1987, the Council is a non-profit, issues-oriented organization dedicated to elevating the private sector perspective on issues that affect our two nations. Our members are key business leaders and stakeholders from both sides of the border. The Council's activities include high-level briefings on issues of current concern, assistance with practical trade and policy challenges, significant networking opportunities and informative seminars.



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